



BOSTON DEBATE LEAGUE

Privacy Policy

INTRODUCTION

At Boston Debate League (BDL), your privacy is very important to us, and we know it is important to our community of debaters, coaches, teachers, and supporters as well. Through this Privacy Policy, we seek to explain what information we collect through our website, how we use, process, and share it, and what we're doing to keep it safe. The document also tells you about your rights and choices with respect to your information, and how you can contact us if you have any questions or concerns. Please read this Privacy Policy carefully.

This Privacy Policy applies to BDL and governs consumer data collection and usage. For the purposes of this Privacy Policy, unless otherwise noted, all references to BDL, "we," "us" and "our" include Boston Debate League, Inc. and our website, www.bostondebate.org. BDL's website is used to provide information about our organization and its programs. By accessing and using our website, you agree that you have read and understand this Privacy Policy and you consent to the privacy practices (and any uses and disclosures of information about you) that are described in this Privacy Policy.

WHAT PERSONAL INFORMATION DOES BDL COLLECT ABOUT ME?

For the purpose of this Privacy Policy, "Personal Information" means any information relating to an identified or identifiable individual. We obtain Personal Information relating to you from various sources described below.

Where applicable, we indicate whether and why you must provide us with your Personal Information, as well as the consequences of failing to do so. If you do not provide Personal Information when requested, you may not be able to benefit from our website if that information is necessary to provide you with the service or if we are legally required to collect the information.

Personal Information you provide to us

We collect any information that you provide to us when you sign up for our email distribution list, register for programming, express interest in programming or volunteering, or make donations. Donations made through the Websites are processed by MobileCause, a third-party site. Their privacy policy is available at <https://www.mobilecause.com/privacy/>.

Personal Information BDL collects automatically from your use of the site

When you use the BDL website, we and our third-party service providers collect information about you and your device through automated means, such as cookies and web server logs. By using the website, you consent to the placement of cookies and similar technologies in your browser in accordance with this Privacy Policy. The information collected in this manner includes your IP address, network location, what browser you are using, device IDs and characteristics, referring URLs, and information about the usage of our site.

If you do not want information collected through the use of cookies, most browsers allow you to automatically decline cookies or be given the choice of declining or accepting the transfer to your

computer of a particular cookie (or cookies) from a particular site. You may also wish to refer to <http://www.allaboutcookies.org/manage-cookies/index.html>. If, however, you do not accept cookies, you may experience some inconvenience in your use of the BDL website.

BDL encourages you to review the privacy statements of websites you choose to link to from our website so that you can understand how those websites collect, use and share your information. BDL is not responsible for the privacy statements or other content on websites outside of our website.

HOW DOES BDL USE MY PERSONAL INFORMATION?

Use of Personal Information that is automatically collected

We use cookies to measure site performance, improve your viewing experience by remembering previous interactions with popups, collect audience demographic and psychographic information, and retarget audiences through social media ads. We use IP address information to derive your approximate location. We also work with analytics providers, such as AFS Analytics, Google Analytics, and Facebook Pixel, which use cookies and similar technologies to collect and analyze information about use of the site and report on activities and trends. These services may also collect information about the use of other websites, apps, and online resources. You can learn more about Google's practices by going to <https://www.google.com/policies/privacy/partners/>. You can learn more about Facebook's practices by going to <https://www.facebook.com/policy.php>. You can learn more about AFS Analytics' practices by going to <https://www.afsanalytics.com/privacy>.

Communications

We use Constant Contact to connect with parents, coaches, teachers, donors, and stakeholders who have supplied their contact information to us. Potential communication includes newsletters, fundraising appeals, event invitations, volunteer opportunities, notifications about future programming and partnerships, etc. Constant Contact's privacy policy can be found at <https://www.constantcontact.com/legal/privacy-notice>. Those that no longer wish to receive communication from us can unsubscribe from Constant Contact.

We use TalkingPoints to connect with students, parents, and coaches about programming. TalkingPoints' privacy policy can be found at <https://talkingpts.org/privacy-and-security/>.

How does BDL share my Personal Information?

BDL does not sell or trade our mailing, e-mail, or donor lists with external organizations.

We disclose information that we collect through the website to third parties in the following circumstances:

- To third-party service providers who provide services such as website hosting, data analysis, information technology and related infrastructure provisions, customer service, email delivery, and other services.
- We may also disclose your Personal Information with your permission. We may seek your permission in various ways. For example, we may present you with an "opt-in" prompt when you register to use the Site or access certain content.

- If required to do so by law or in the good faith belief that such action is appropriate: (a) under applicable law, including laws outside your country of residence; (b) to comply with legal process; (c) to respond to requests from public and government authorities, such as school, school districts, and law enforcement, including public and government authorities outside your country of residence; (d) to enforce our terms and conditions; (e) to protect our operations or those of any of our affiliates; (f) to protect our rights, privacy, safety, or property, and/or that of our affiliates, you, or others; and (g) to allow us to pursue available remedies or limit the damages that we may sustain.

Third Party Service

This Privacy Policy applies only to the processing of your Personal Information by the Boston Debate League. It does not address, and we are not responsible for, the privacy, information, or other practices of any third parties, including any third party operating any site or service to which the Site links. The inclusion of a link on the Site does not imply endorsement of the linked site or service by us or by our affiliates.

YOUR RIGHTS AND CHOICES

Data Retention

We take measures to delete your Personal Information or keep it in a form that does not allow you to be identified when this information is no longer necessary for the purposes for which we process it, unless we are required by law to keep this information for a longer period. When determining the retention period, we take into account various criteria, such as the type of services requested by or provided to you, the nature and length of our relationship with you, possible re-enrollment with our services, the impact on the services we provide to you if we delete some information from or about you, mandatory retention periods provided by law and the statute of limitations.

How does BDL protect my personal information?

BDL has in place administrative, physical, and technical procedures that are intended to protect the information we collect on our website against accidental or unlawful destruction, accidental loss, unauthorized alteration, unauthorized disclosure or access, misuse, and any other unlawful form of processing of the Personal Information in our possession. For example, we use SSL/TLS for all data transfer and strictly limit access to the BDL servers and the data we store on them. However, as effective as these measures are, no security system is impenetrable. We cannot completely guarantee the security of our databases, nor can we guarantee that the information you supply will not be intercepted while being transmitted to us over the Internet. BDL also makes use of third party websites, as described above. We are not responsible for the privacy, information, or other practices of any third parties.

Updating your information

At any point in time, you can change your information and your preferences. Should you desire to be removed from any form of contact or a particular form of contact, whether that be all mail, a certain type of mail, phone calls, or e-mails, please contact us via e-mail at info@bostondebate.org and let us know your preferences.

Notifications of changes to the Privacy Policy

We review our security measures and Privacy Policy on a periodic basis, and we may modify our policies as appropriate because of changes in relevant and applicable legal or regulatory requirements, in our

business practices, in our attempts to better serve your needs and in response to user feedback. When we do so, we will post a revised Privacy Policy on our website and a new effective date below. Any such change will be effective immediately upon posting on our website. BDL encourages you to periodically review this Privacy Policy to be informed of any such changes and how BDL is protecting and using your information.

Contact Us

If you have any questions about this Privacy Policy, or if you would like to exercise your rights to your Personal Information, you may contact us through our “Contact Us” feature on our website or via mail at:

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